



INSIGHT ACADEMY

FOR ACCA & CMA

MOULDING GLOBAL ACCOUNTING PROFESSIONALS



**WHERE FUTURE FINANCE
LEADERS BEGIN THEIR JOURNEY**

OUR MISSION

At Insight Academy, our mission is to empower aspiring finance professionals with world-class ACCA and CMA training through engaging live classes, accessible recorded sessions, and personalized guidance.

We are committed to delivering high-quality education that blends academic excellence with practical insights, helping our students achieve global qualifications and build successful careers in accounting, management accounting and financial management.

To build value creators, change makers and impactful business managers.

To create a continually learning community, to instil the habit of passionate learning in everyday life.

OUR CORE VALUES

1 Excellence in Education

We deliver high-quality, globally relevant training that empowers students to succeed in ACCA & CMA.

5 Global Outlook

We prepare students for opportunities worldwide, equipping them with knowledge, skills, and confidence to lead.

2 Student-Centred Learning

Every learner matters; we focus on personalised support, flexibility, and continuous growth.

6 Financial Support

We embrace students with financial insufficiency by way of deep discounts and easy instalments.

3 Integrity & Professionalism

We uphold the highest ethical standards in teaching, mentoring, and guiding future finance professionals.

7 Cultivating Discipline

Ethically strong work culture, empowering students to work in multi-ethnic environments globally.

4 Innovation in Learning

We embrace technology and creativity to make online learning engaging, accessible, and impactful.

8 Professional Networking

Training in webinars and CPEs (Continuing Professional Education) to stay updated in the profession.

OUR PROGRAMMES

ACCA (UK)

Association of Chartered Certified Accountants

Your pathway to international careers in accounting, auditing, and corporate finance. ACCA is a globally recognized qualification that opens doors to prestigious roles in Big 4 accounting firms, multinational corporations, and financial institutions worldwide.

Available in online and offline modes, with recorded lessons and personal mentoring for exam success. Our structured study plans cover all levels - Applied Knowledge, Applied Skills, and Strategic Professional.

Features: Live interactive classes • 24/7 recorded access • Mock tests & revision sessions
• Exam-focused coaching • Personal mentoring • Placement support

Website: www.accaglobal.com

CMA (USA)

Certified Management Accountant

A global credential in management accounting recognised across 100+ countries. CMA is the premier certification for finance and accounting professionals in business, offering expertise in financial planning, analysis, control, and decision support.

Join our online or classroom batches with IMA-aligned training, case studies, and placement support. Master strategic financial management, performance management, cost management, and internal controls.

Features: IMA-aligned curriculum • Case study approach • Live & recorded classes
• Practice exams • Career guidance • Global recognition

Website: www.imanet.org

WHY INSIGHT ACADEMY

Affordable Fee Structure with Easy Instalments

We believe quality professional education should be available to every aspiring student irrespective of their financial conditions. We charge monthly affordable fees, support the most needy students with discounts. Our drive is to create a passionate, learning community.

Flexible Learning Modes

- Live interactive online classes using smart interactive board
- Recorded classes available 24 x 7
- Doubt clearance in and after classes with live interactions

Continuous Support Until Qualification

Support does not end in the classes. We provide ongoing coaching, motivation and guidance for those who don't pass the exams in the first attempt - FREE OF COST until the students qualify. Your success is not a target - it's our commitment.

Key Features

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| ✓ Faculty Excellence
Strong industry and academic background with 25+ years experience | ✓ 24/7 Access
Recorded classes available anytime, anywhere |
| ✓ Smart Learning
Smart classrooms + complete online flexibility | ✓ Personalized Attention
Small batches for individualized support |
| ✓ Structured Plans
Study plans for Foundation, Intermediate & Final | ✓ Career Support
Placement assistance after qualification |
| ✓ Exam Preparation
Mock tests, revision sessions & exam-focused coaching | |

"Your Success is Not a Target — It's Our Commitment"

OUR FACULTY

FOUNDER & CHIEF MENTOR

CMA Sreeshine Pallayil

CMA (US), CMA (India), MBA (Finance)

A CFO with 25+ years of experience across contracting, manufacturing, trading, and retail, he brings practical insight and strategic clarity into every program.

His expertise spans financial planning, cost and management accounting, budgeting, forecasting, internal controls, and finalisation of accounts. He has also worked closely with Big 4 firms — Deloitte, KPMG, and PwC — ensuring our training reflects global standards.

His leadership keeps Insight Academy student-focused, industry-aligned, and globally competitive. Under his guidance, the academy has trained numerous successful ACCA and CMA professionals who are now working across the globe.
LinkedIn: [linkedin.com/in/sreeshinepallayil](https://www.linkedin.com/in/sreeshinepallayil)

Our Expert Faculty Team

Supported by experienced professionals from accounting, finance, and academic backgrounds to guide you through your journey.

GET IN TOUCH

INSIGHT ACADEMY FOR ACCA & CMA

Avenue 10, PLRA 71B, Ponoth Lane,
Near Kaloor Stadium, Kochi - 682017

■ **+91 6235910409 | +91 8086251040**

■ **www.insightacademyonline.com**

Moulding Global Accounting Professionals

Start Your Global Finance Journey Today!

Join live online classes from anywhere or attend offline sessions in Kochi.

Every learner gets interactive training, recorded lessons,
and personalised mentorship from expert faculty.